



2022 CSR REPORT

2022 OVERVIEW OF THE YEAR

I. DISCOVERY SPORTS EVENTS

OVERVIEW OF THE COMPANY

3

II. SUSTAINABILITY STRATEGY

PILLARS, LABELS AND COMMITMENTS

7

III. CONCRETE ACTIONS PER CHAMPIONSHIP

GLOBAL & LOCAL INITIATIVES

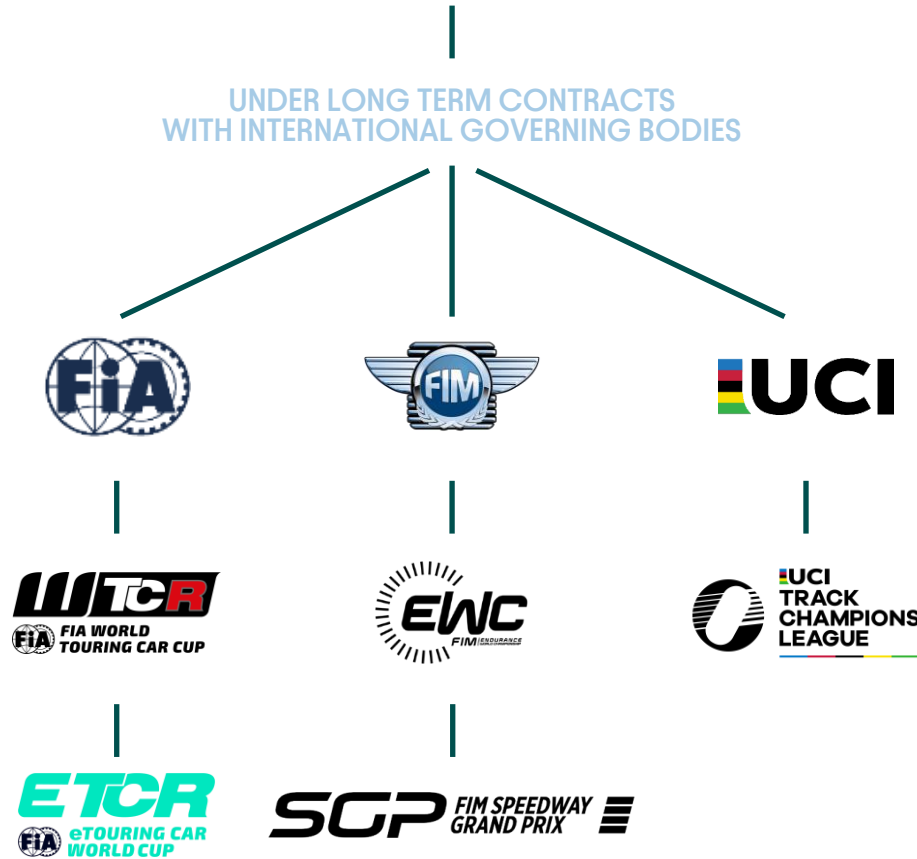
1.	FIA ETCR	18
2.	FIA WTCR	41
3.	FIM EWC	51
4.	FIM SGP	60
5.	UCI TCL	66

I. DISCOVERY SPORT EVENTS OVERVIEW OF THE COMPANY

DISCOVERY SPORTS EVENTS WHO WE ARE

DISCOVERY SPORTS EVENTS DELIVERS A
FULL SPECTRUM OF EVENT MANAGEMENT SERVICES
INCLUDING PROMOTION, WORLD TV FEED PRODUCTION, MEDIA RIGHTS
DISTRIBUTION, PR MANAGEMENT, SPONSORSHIP DEALS AND CLIENT SERVICING.

UNDER LONG TERM CONTRACTS
WITH INTERNATIONAL GOVERNING BODIES



1 GROUP
WBD, PREMIER GLOBAL MEDIA
& ENTERTAINMENT COMPANY



3 SPORTS
ON FOUR & TWO
WHEELS



50+ EVENTS
ACROSS 4 CONTINENTS



40+ EMPLOYEES

OVERVIEW: GLOBAL REACH

*2019 DATA (RESTRICTIONS IN 2020 & 2021)



+1.4 M
ON-EVENT
SPECTATORS*

+2.2 M FANS
ON SOCIAL MEDIA



+28K
DIGITAL ARTICLES



+705 M
TV VIEWERS
(Cumulative audience)



6,748 H
OF BROADCAST
WORLDWIDE



+132 M
VIDEO VIEWS
ON SOCIAL MEDIA

OVERVIEW: PROMOTER'S SCOPE OF RESPONSIBILITIES

COMPLETE RANGE OF SKILLS TO MANAGE EVENTS 360°

EVENTS

CALENDAR FORMATION



ENTRY LIST COORDINATION



LOGISTIC (SEA / AIR FREIGHT)



SALES

SPONSORSHIP



ADMIN, FINANCE & LEGAL



HOSPITALITY SERVICES



PROMOTION

PROMOTION



COMMUNICATION TOOLS



PRESS RELATIONS (PRESS OFFICE, ACCREDITATIONS)



MEDIA

WORLD FEED TV PRODUCTION



POST PRODUCTION



MEDIA RIGHTS DISTRIBUTION



ON-GROUND

TRACKSIDE / BRAND IMPLEMENTATION



FAN EXPERIENCE



EVENT IMPLEMENTATION



II. SUSTAINABILITY STRATEGY PILLARS, LABELS AND COMMITMENTS



DISCOVERY SPORTS EVENTS

SUSTAINABILITY STRATEGY

2022 – 2040
Vision & Roadmap

GLOBAL ACTION PILLARS

PILLARS

#1

REDUCE OUR ENVIRONMENTAL IMPACT →

ACTIONS

1.1

Conduct an environmental transition in promoted sports

1.2

Implement travel policies reduce logistics and transport impact

1.3

Promote sustainable programs →

Key indicators and targets

#2

COMMUNITY-BASED TRANSITION →

2.1

Leverage the power of our sports & athletes

2.2

Collaborate & support local communities

2.3

Facilitate the engagement and lead the transition of our stakeholders →

Key indicators and targets

#3

OVERSEEING SUSTAINABILITY WITH OUR INCLUSIVE AND ENGAGED TEAM →

3.1

Promote lifetime balance and safety on site

3.2

Promote a diverse and inclusive culture

3.3

Make every DSE employee an ambassador for transition →

Key indicators and targets

- Road to Net-Zero
- B CORP Certification
- ISO 20121 Procurement
- United Nation Framework

Ensuring a foundation of responsible practice through B Corp operating points, ISO 20121 (including Diversity strategy) and UNFCCC framework



CARBON EMISSIONS ROAD TO NET-ZERO

Throughout 2022, *Discovery Sports Events* identified the main sources of carbon emissions connected to its championships, measured their impact and implemented a carbon emission reduction strategy aligned with United Nations scopes.

UTOPIES®

- Discovery Sports Events measured the carbon footprint from all scopes (1,2,3) to identify main sources of emissions using consultancy, Utopies.

- Stop the promotion of fossil-fueled sports
- Reduce carbon emissions (impact of travel, local spectators, production, freight, fixed assets, infrastructures & digital impact)
- Launch of offset strategy

- Remaining emissions will be offset by investments in carbon sinks or virtuous companies (principles of carbon dividends).

2022
ASSESSMENT

2023 >
2030
REDUCTION

2040
NET ZERO

COMMITMENT TO UN SPORTS FOR CLIMATE ACTION FRAMEWORK

SUSTAINABLE
DEVELOPMENT
GOALS

Discovery | SPORTS
EVENTS

As a signatory to the Sports for Climate Action Framework, Discovery Sports Events commits to achieve and support global climate change goals.

The SPORT FOR CLIMATE ACTIONS INITIATIVE calls on sporting organizations to acknowledge the contribution of the sports sector to climate change and their responsibility to strive towards climate neutrality for a safer planet.

Speaking at the launch event for the framework, UNFCCC executive secretary Patricia Espinosa explained that sports organizations and athletes are in a unique position in the race against climate change “because sport touches every cross-section of society”.

Discovery Sports Events will inspire sports fans, communities and governments to raise their climate ambition in a united effort to limit global warming to 1.5 degrees Celsius.



2023 ISO 20121 CERTIFICATION



In 2023 Discovery Sports Events will aim to obtain ISO 20121 certification to ensure all its events are managed with sustainability at their heart, ensuring a firm focus on controlling the environmental, social and economic impact.

The ISO 20121 standard sets out requirements for organizing sustainable events that have minimal impact on the environment and community, and helps strengthen relationships with stakeholders, from local authorities to suppliers and customers, from workers to event participants and users.

With the help of Ipama company, being ISO 20121 certified will bring Discovery Sports Events tangible and intangible benefits linked to the reduction of environmental impact & the improvement of the social and economic impact by:

- Aligning with Discovery Sports Events commitments for carbon emission reduction strategy
- Being in line, among the leaders, with the growing sport sector commitment to sustainable development and to the United Nations SDGs
- Supporting the achievement of the objectives included in the Federations Sustainability strategies.

2024 B CORP CERTIFICATION OBJECTIVE

Certified



Corporation

UTOPIES[®]

In 2022 Discovery Sports Events began the process to become a certified B Corporation. B Corps are companies verified by B Lab to meet **high standards of social and environmental performance, transparency and accountability.**

The B Impact Assessment evaluates a company's practices and output across five categories :
governance, workers, community, the environment, and customers.

B Corp Certification is a designation that a business is meeting high standards of **verified performance, accountability and transparency.**

FIA ENVIRONMENTAL ACCREDITATION



In 2021, Discovery Sports Events as promoter of FIA ETCR & FIA WTCR became the third Motorsport Promoter after Formula E & Formula 1 to be Three Stars FIA accredited.

The FIA Environmental Accreditation Programme is aimed at helping motor sport and mobility stakeholders worldwide to measure and enhance their environmental performance.

By introducing clear and consistent environmental management into motor sport and mobility it provides stakeholders with a three-level framework against which to accredit their activities.

III. CONCRETE ACTIONS PER CHAMPIONSHIP

GLOBAL & LOCAL INITIATIVES

ETCR



eTOURING CAR WORLD CUP

FIA ETCR SERIES PRESENTATION



FIA ETCR's key aim is to show that electric cars can be fun, fast and attractive in order to support the push towards electrification by the automotive industry.

With the majority of the world's governments setting ambitious, but achievable, emissions targets by 2050, the time is now to take this step.

- ALL-ELECTRIC MULTI-BRAND TOURING CAR WORLD CUP.
- 3 TEAMS AND 2 CARS PER TEAM: CUPRA EKS, HYUNDAI MOTORSPORT N, ROMEO FERRARIS.
- THRILLING ACTION WITH STARTING GATE & POWER BOOSTS.

FIA ETCR – SERIES PRESENTATION

The FIA ETCR must be a flagship and a laboratory for Discovery Sports Events' best practice.

Our three main sustainable commitments are :

- *Measure, Monitor and Reduce our impact*
- *Sustainable connections with our stakeholders*
- *Enhance with local communities*

Therefore, actions from FIA ETCR's local promoters have been set :

TRANSPARENCY

On energy use, water consumption and waste management data for us to calculate our carbon footprint and global impact.

TRANSPORTATION

On-site fans and staff must be encouraged to use lower/zero carbon methods to come to the event.

LINKING

With local associations for environmental or social on-site actions.

NO PLASTIC POLICY

Plastic bottles in the offices must be avoided and replaced by water fountains.

NO LEAKS PROGRAM

To avoid any kind of leaks on the paddock (oils, water, fuel).

SIGNAGE

Make visible on-site signage (provided by DSE) related to Waste Management.

TO REACH GLOBAL SUSTAINABILITY, FIA ETCR
LINKS TO THE INITIATIVES AND ACTIONS FOR 10 OF 17 SUSTAINABLE DEVELOPMENT
GOALS IMPLEMENTED BY THE UNITED NATIONS.

SUSTAINABLE
DEVELOPMENT
GOALS

FIA ETCR
SERIES
PRESENTATION



FIA ETCR – GLOBAL ACTIONS

CARBON FOOTPRINT CALCUTATION

CALCULATING USING THE WORLD'S MOST USED ACCOUNTING STANDARDS

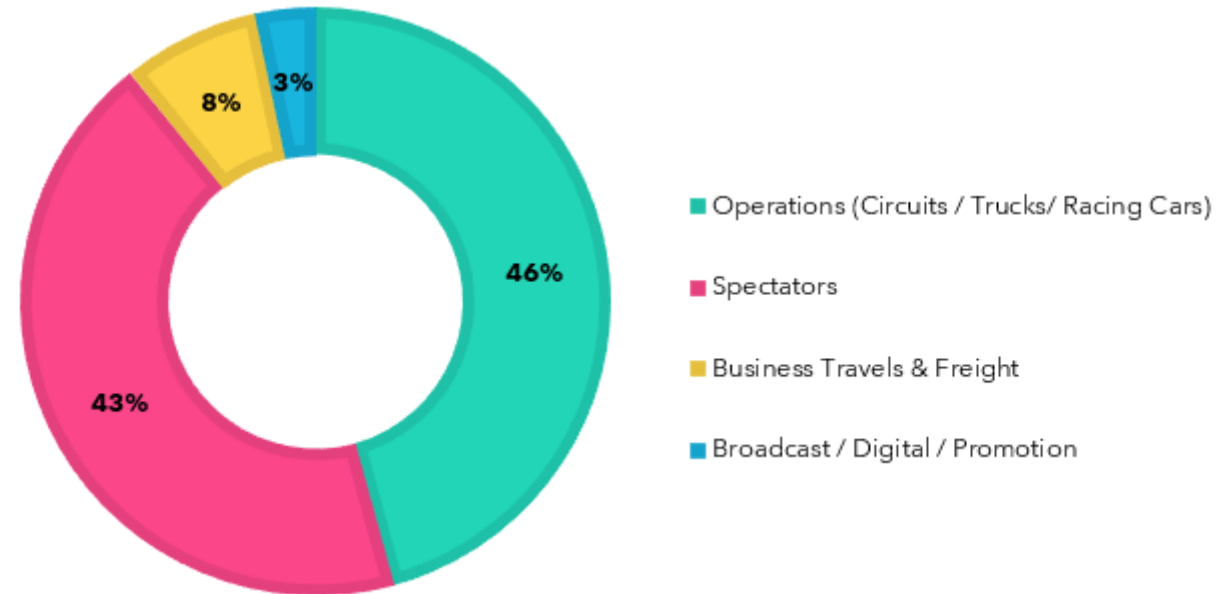
- **Bilan Carbone®**, the French carbon accounting methodology.
- **Greenhouse Gas Protocol**, an international protocol providing a framework for measuring, accounting and managing greenhouse gas emissions.

FIA ETCR 2022 carbon footprint was estimated to be

9 232 TCO₂e

TCO₂e = tonnes of carbon dioxide equivalent

DISTRIBUTION OF THE FIA ETCR GHG EMISSIONS



FIA ETCR – GLOBAL ACTIONS

SUSTAINABILITY : CORE COMPONENT OF FIA ETCR

OPTIMISED CALENDAR

An optimized calendar is used to **avoid long journeys and minimise travel.**

AIR FREIGHT FREE ZONE

The calendar enables a **no-air-freight policy to be deployed.**

FIA ETCR enforces a **no airfreight policy for all the cars and equipment; sea freight is to be used where the calendar includes overseas events.**

Carbon emissions are **reduced by 90%** through **the use of sea freight instead of air freight.**

13 CLIMATE
ACTION



FIA ETCR – GLOBAL ACTIONS

SUSTAINABILITY : CORE COMPONENT OF FIA ETCR

SUPPORTING BOTH ENVIRONMENTAL AND SOCIAL ELEMENTS

- ✓ Promoting electric mobility and carbon reduction.
- ✓ Supporting social changes within the motorsport industry.



FIA ETCR use [#TRANSITIONINMOTION](#) as its umbrella term for all CSR activities of the series.

17 PARTNERSHIPS
FOR THE GOALS



FIA ETCR GLOBAL ACTIONS

SUSTAINABILITY: A CORE
COMPONENT OF FIA ETCR



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



ALL-WEATHER TYRES

Since **Season One**, we designed solutions with **key suppliers** to reduce our environmental impact.

We use **all-weather Goodyear tyres** so that fewer tyres are **made, transported and disposed**.

The number of tyres allowed is also **limited**.

FIA ETCR GLOBAL ACTIONS

SUSTAINABILITY : CORE
COMPONENT OF FIA ETCR



7 AFFORDABLE AND
CLEAN ENERGY



THE ENERGY STATION: HTWO HYDROGEN POWER

After each battle, the cars return to charge-up in **the Energy Station**, which is an appealing interactive megastructure in **the center of the paddock** where fans can watch the cars topping up in a **safe, entertaining and interactive environment**.

Green hydrogen is used for its **efficiency for fast charging**.

Thanks to our **HTWO hydrogen generators**, only **decarbonized electricity** is used in the **race car charging process**.

The hydrogen used in **the process only comes from renewable sources**.

FIA ETCR GLOBAL ACTIONS

SUSTAINABILITY : CORE
COMPONENT OF FIA ETCR



FIA ETCR CANOPY PROJECT: ONE KILOMETRE ONE TREE

In 2022, FIA ETCR supported **The Canopy Project** by planting **a tree for every single kilometre driven during the season**, as part of its **#TransitionInMotion** CSR programme.

In 2022, **1855 laps** were completed at the six race events **meaning 6638 kilometres were completed** between **the 13 drivers and three teams** contesting the series. Thus, **6638 trees were planted**.

The Canopy Project is part of **the global partnership** **Discovery Sports Events and Earthday.org**.

This is **a global reforestation programme** that has already planted **tens of millions of trees** since its **inception**.

In 2022, **1.2 million trees were planted** in Canada, India, Mexico, Tanzania, Uganda, Madagascar, and Europe.

Local community benefits for such projects **include increased income and nutrition, agricultural training and extra flood protection**.



FIA ETCR GLOBAL ACTIONS

REDUCING OUR WASTE



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



FOLLOW THE 3R RULE : REDUCE, REUSE, RECYCLE.

OLD TRACK BANNERS

- Akilux side banners :

Re-using 567m² of the ETCR old track banners. Upcycling the old Akilux side banners, transformed into outdoor tables & chairs.

A total of 700gr/m² of Akilux was saved, which means that approximately 900Kg of plastic was not produced.

- Upcycling old fabrics to create VIP goodies.

LESS PLASTIC, MORE WATER

Distribution of water bottles and installation of **water fountains** to avoid plastic within the staff offices.

FIA ETCR GLOBAL ACTIONS

REDUCING OUR WASTE



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



WASTE MANAGEMENT

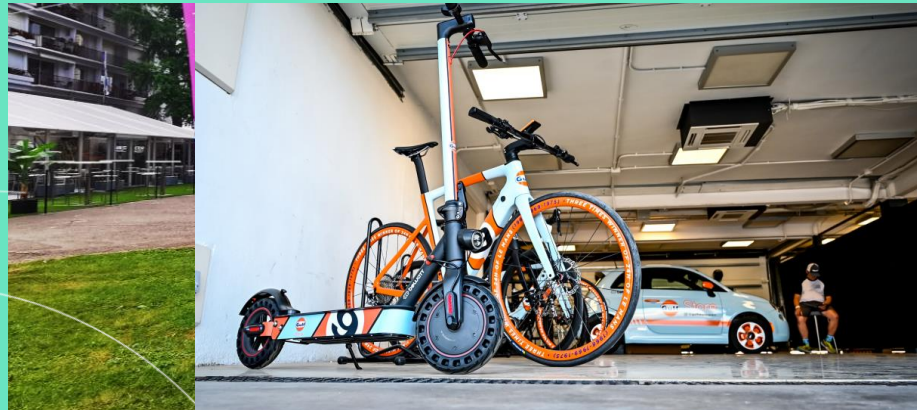
We are working with a waste management company which helps us to keep the site clean and to sort our waste correctly.

The waste manager is in touch with municipality to ensure waste is correctly and regularly collected and sent to the waste disposal center.

This is a global teamwork between Discovery Sports Events, the circuit, the local promoter and the municipality.

FIA ETCR GLOBAL ACTIONS

LEAVING A POSITIVE
LOCAL FOOTPRINT



RAISING AWARENESS ON SUSTAINABILITY

Our events are a place to share best practices and educate about sustainability.

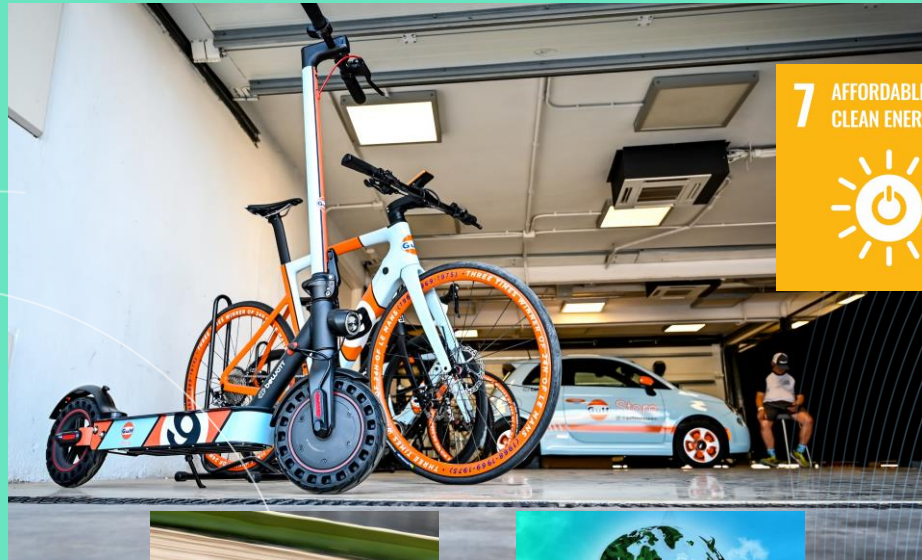
At every FIA ETCR race, a large cardboard display with recycling bins was positioned in key locations.

The major Sustainable Development Goals supported by the event were displayed so that spectators can learn more about those common objectives for the future.

**SUSTAINABLE
DEVELOPMENT
GOALS**

FIA ETCR GLOBAL ACTIONS

LEAVING A POSITIVE
LOCAL FOOTPRINT



7 AFFORDABLE AND
CLEAN ENERGY



11 SUSTAINABLE CITIES
AND COMMUNITIES

PROMOTING SUSTAINABLE MOBILITY OF THE FUTURE

The FIA ETCR enhances **local initiatives** for tomorrow's mobility.

Our events are also a place for companies working on **soft and electric mobility** to showcase **their latest products** and are a way for spectators to know more about electric mobility.

Indeed, **the circuits and cities** hosting the events are also deeply committed **to improve their sustainable practice**.

For each race, we highlight on our **social media** the **key points** regarding sustainable development in each city.

FIA ETCR GLOBAL ACTIONS

LEAVING A POSITIVE
LOCAL FOOTPRINT



PROMOTING CREATIVITY AND ENTREPRENEURSHIP FROM COMMITTED ARTISTS

An artistic covering was created by **Tim Zdey** for the prefabricated structure of **the Energy Station**.

The goal is to support and spotlight committed artists, while making the Energy Station more attractive.

Tim Zdey is a French street artist involved in sustainability. He has been active in several humanitarian artistic activities such as painting school walls in Iraq, Nepal or Colombia.

He was also invited to create a collaborative artwork during **ChangeNOW**, an international summit supporting changes toward a more sustainable world.

FIA ETCR LOCAL ACTIONS PAU (FRANCE)



2 ZERO
HUNGER



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Food surplus donation

We try our best to help local communities in need to get food thanks to our catering surplus with the support of two associations : Pau Charity and the Epicerie Solidaire Etudiante de Pau (Solidarity grocery store for Pau students).

Our sustainability team participated in the boxes filling and in the distribution of the meals in the city. A total of 174 meals were distributed during the week.



Pau Charity is a group of citizens whose goal is to help vulnerable people.

One of their mission is to distribute food items donated by local companies and associations (bakeries, supermarkets) to local people in need.

L'Épicerie Solidaire Etudiante de Pau (Solidarity grocery store for Pau students) is a student organization aiming at distributing food baskets to the students of the Université de Pau et des Pays de l'Adour.

FIA ETCR LOCAL ACTIONS

PAU (FRANCE)

4 QUALITY EDUCATION



11 SUSTAINABLE CITIES AND COMMUNITIES



COLLABORATION WITH PAU UNIVERSITY

- **UNITA and the Green Mobilities Ideathon**

Sustainability team from Discovery Sports Events took part in the online launch ceremony of the Green Mobilities Ideathon during the race in Pau.

The best ideas will be supported by local companies in 2023, with the aim of promoting electric mobility.

- **Partnership with ENSGTI**

2 students from ENSGTI had been invited to the event :

- Full access to the 3-day event and the pitlane during races
- Visit and presentation of the key spots and actors of the FIA ETCR
- Discovery of the FIA ETCR new technologies

UNITA is an alliance of six comprehensive research universities from five European countries. Pau University belongs to this alliance.

ENSGTI [national superior engineering school of industrial technologies] is a specialized school in process engineering and energetics. The school belongs to Pau University, a large French university.



FIA ETCR LOCAL ACTIONS

HUNGARORING (HUNGARY)



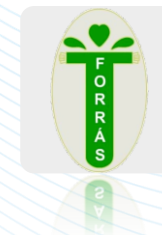
Food and financial support to local communities

To avoid food waste and help local communities, we had redistributed food surplus to Forras, a local association.

As food donation was **limited** because of **strict sanitary regulations**, Discovery Sports Events also made **donation of basic necessities and food items to the local Red Cross.**

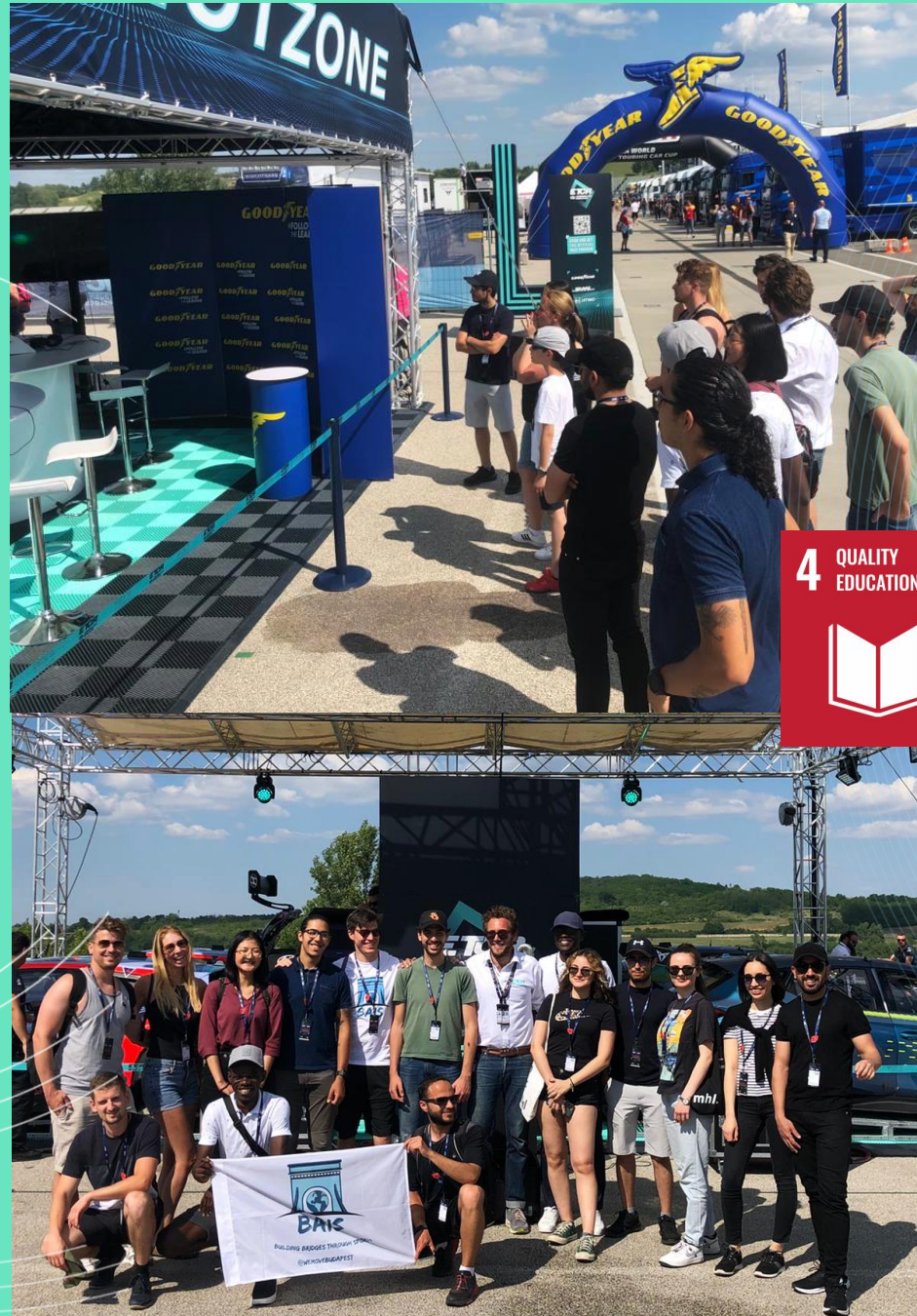
Forras is a local institution that provides temporary accommodation for homeless people, night shelters, social kitchens, and a family and child welfare center.

The Hungarian Red Cross, established in 1882, **promote a country with more secure living and better health conditions.**



FIA ETCR LOCAL ACTIONS

HUNGARORING (HUNGARY)



4 QUALITY EDUCATION



Promotion of sport for international students

As we fully support sport initiatives aiming at gathering people, we have established a partnership with the **Budapest Association for International Sport (BAIS)**, also known as We Move Budapest. **14 people** from BAIS attended the event on Sunday.

They discovered the world of motorsport and car racing and the FIA ETCR new technologies.

Created in 2017, BAIS is a youth-led non-profit organization that reunites Hungarians and Internationals, through free sport events, such as beach volley, running or hiking.

Their primary goal is to promote the principles of healthy and active living for Budapest based international students, ex-pats, and foreigners.

BAIS is part of the Erasmus + Program for international students. They also have a strong environmental commitment, with regular garbage picking events.



FIA ETCR LOCAL ACTIONS

JARAMA (SPAIN)



Financial support to local communities

As the local associations could not take the previously cooked food from our caterer for sanitary reasons, **Discovery Sports Events** met the Food Bank of Madrid (*Banco de Alimentos de Madrid*) and bought the equivalent of fifty meals, then redistributed to local charities.

Founded in 1994, the Food Bank of Madrid is a non-profit charity organization whose purpose is to collect free food to distribute it, also free of charge, among charities dedicated to the assistance and direct care of people in need within the Community of Madrid.

They are members of the European Federation of Food Banks.



Fédération Européenne
des Banques Alimentaires
EUROPEAN FEDERATION OF FOOD BANKS
ЕВРОПЕЙСКА ФЕДЕРАЦИЯ НА ХРАНИТЕЛНИ БАНКИ

FIA ETCR LOCAL ACTIONS

JARAMA (SPAIN)



Supporting the future of electric racing

FIA ETCR has also highlighted the future of electric racing by collaborating with Formula Student teams.

Formula Student is an international engineering design competition first held in 1979.

The goal is to develop and provide a platform for student engineers to experience, build, and learn.

Teams from local universities were invited to showcase their work on electric racing and their prototypes.

ICS Formula Student Racing Team is composed of Formula Student and Moto Student teams from the ICAI School of Engineering, Comillas University. UPM MotoStudent belongs to Universidad Politécnica de Madrid.

FIA ETCR LOCAL ACTIONS

ZOLDER (BELGIUM)



10 REDUCED INEQUALITIES



The main action of the FIA ETCR Race of Belgium was about inclusion.

Diversity, equity and inclusion are core components of sustainability and a way to fight against any kind of discrimination and to reduce inequalities within the motorsport industry.

Raising awareness

Racing Pride co-founder Richard Morris and driver ambassador Sarah Moore attended the event to raise awareness on how racing can be more inclusive to LGBTQ+ communities. They spoke at the ETCR drivers' briefing as well as to individuals and teams across the event.

Visibility

All of the ETCR cars raced with rainbow windscreen strips, and the rainbow flag and the Racing Pride logo were displayed on the starting gate and ETCR Energy Station.

Racing Pride is an innovative movement to positively promote LGBTQ+ inclusivity within the motorsport industry and among its technological and commercial partners.



FIA ETCR LOCAL ACTIONS ZOLDER (BELGIUM)



10 REDUCED INEQUALITIES

Local partnership

Members of the local Rainbow House Limburg (*Regenbooghuis Limburg*) were invited to attend the event and meet Racing Pride ambassadors.

Regenbooghuis Limburg is an umbrella association for representing the LGBTQ+ communities from the province of Limburg, Belgium.

Video : Racing Pride x FIA ETCR in Zolder

Discovery Sports Events produced a video by interviewing several actors of the championship on the importance to promote inclusion and how motorsport of tomorrow can be more inclusive regarding the LGBTQ+ communities.



#FIAETCR #PrideDay #pridemonth

Racing Pride x FIA ETCR | Race BE BE

FIA ETCR LOCAL ACTIONS VALLELUNGA (ITALY)



4 QUALITY
EDUCATION



Partnership with local schools

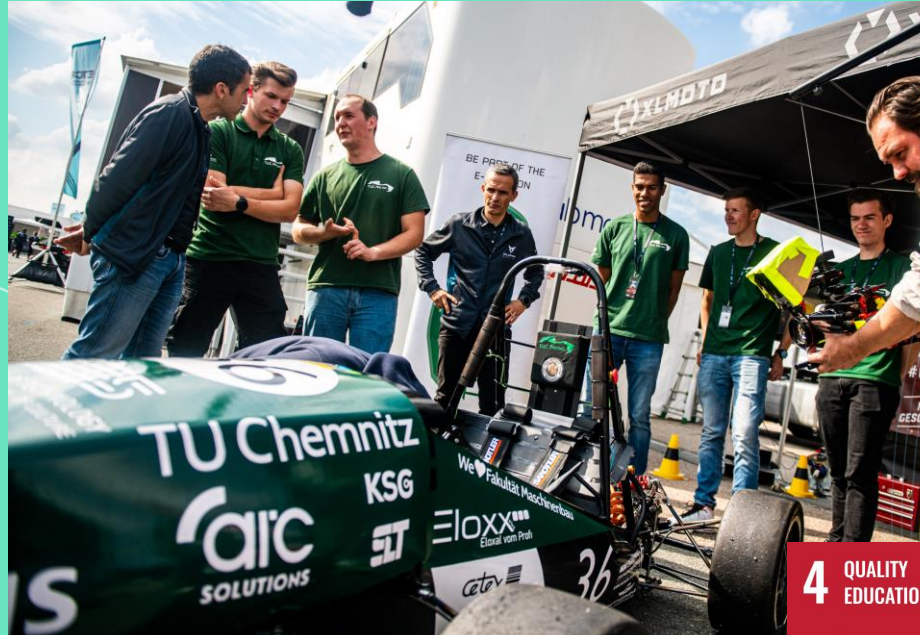
FIA ETCR has worked on various projects with local schools, from children to university students.

For the race in **Vallelunga**, the teams arrived in **Regione Lazio** to be greeted by over **400 children** on Friday as an initiative between **the circuit, Regione Lazio, FIA ETCR and local schools**.

The children were treated to **an extensive educational and fun programme** including a press conference, visits to the teams and experiencing the FIA ETCR Energy Station up close and a lap of the track.

FIA ETCR LOCAL ACTIONS

SACHSENRING (GERMANY)



Supporting the future of electric racing

We invited local Formula Student team, TUC Racing. The team had the opportunity to interview Xavi Serra, Mattias Ekström and Jordi Gene.

They presented their electric single seater, the Mk. IV, which was showcased during the weekend.



TUC Racing is the electric racing team from the Chemnitz University of Technology.

The team was founded in 2015 with the goal to successfully participate in the Formula Student events.

WTCR



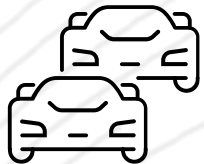
FIA WORLD TOURING CAR CUP



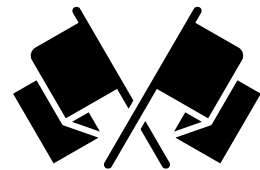
FIA WTCR SERIES PRESENTATION

This challenging **touring car series**, focusing on a **customer racing model**, comprises **events across multiple continents**, with a focus **on key markets in Europe and Asia**.

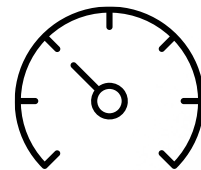
WTCR races take place **at spectacular tracks with bumper-to-bumper drama guaranteed**.



PRODUCTION CARS
FROM 7 BRANDS



REAL RACING
DOOR-TO-DOOR
BUMPER-TO-BUMPER



SPRINT FORMAT
20-30 MIN



FIA WTCR SERIES PRESENTATION

FOCUS ON THE SOCIAL FACET OF SUSTAINABILITY

WTCR Cares is a special programme for social actions established in 2018, as part of the FIA WTCR.

The aim is to use the reach of the events to bring positive social changes to local communities.



FIA WTCC – GLOBAL ACTIONS

CARBON FOOTPRINT CALCULATION

CALCULATING USING THE WORLD'S MOST USED ACCOUNTING STANDARDS

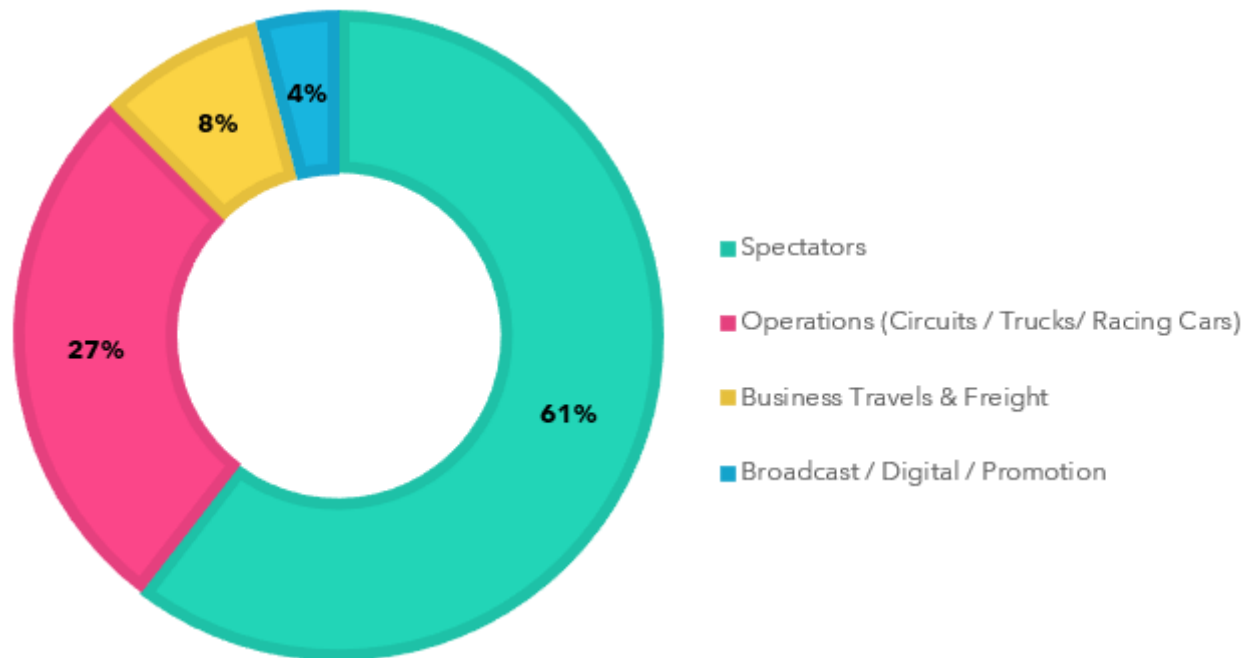
- Bilan Carbone®, the French carbon accounting methodology
- Greenhouse Gas Protocol, an international protocol providing a framework for measuring, accounting and managing greenhouse gas emissions

FIA WTCC 2022 carbon footprint was estimated to be

16 607 TCO₂e

TCO₂e = tonnes of carbon dioxide equivalent

DISTRIBUTION OF THE FIA WTCC GHG EMISSIONS



Data provided by
UTOPIES®

FIA WTCC – GLOBAL ACTIONS

FOLLOW THE 3R RULE: REDUCE, REUSE, RECYCLE

Reusing the track banners:

We used, with new adhesive, **WTCC track banners** from previous years:

706,4m² were re-used.

Upcycling old fabrics: Tissues are transformed into VIP goodies.



FIA WTCR – LOCAL ACTIONS

MOTORLAND ARAGON (SPAIN)

RED CROSS DONATION

Discovery Sports Events made a **3 000€ donation** to the local **Red Cross, Cruz Roja Española Aragón**.

This donation aims at developing **two different projects** carried out by the association:

- **Personal well-being and social activation of women:** Project for **women between 25 and 65 years old** at risk of social exclusion.
- **Urgent support to basic needs:** Project for people and families in **vulnerable economic situation**.



José Enrique Pérez
Bajo Aragón Region Manager of Cruz Roja Spain

FIA WTCR – LOCAL ACTIONS

MOTORSPORT ENGINEERING STUDENTS

Students were able to meet drivers (Urrutia, Monteiro and Azcona), a team manager Mate Kerekes from Zengo Motorsport, FIA (technical delegate), Goodyear (event manager) and the championship promoter Jean-Baptiste Ley (director of the series) for a Q&A interaction.

They also followed the free practice sessions in team pit boxes.

Students from the master's degree in motorsport engineering:

This degree is promoted by the San Valero Group through two of its entities, SEAS Estudios Superiores Abiertos and the San Jorge University, in partnership with MotorLand Aragón.



FIA WTCR – LOCAL ACTIONS

VILA REAL (PORTUGAL)

FOOTBALL GAMES WITH CHILDREN

Sport can **teach values** such as **fairness, respect, discipline and inclusion.**

To support those **values and meet local children in Portugal**, some drivers were invited to participate in **a football game with children from the city doing a tournament.**



FIA WTCR – LOCAL ACTIONS

ANNEAU DU RHIN (FRANCE / ALSACE GRAND EST)

INVITING STAFF FROM THE MULHOUSE HOSPITALS AND THEIR FAMILIES

35 people from the emergency department of **the GHR** (*regional hospitals group*) of **Mulhouse Sud-Alsace** were invited to the circuit for the weekend.

On Sunday, some of the guests attended a **Meet & Greet** in the Business Lounge. This initiative was a way **to thank the medical staff and to offer entertainment for them and their families.**



In 2020, Mulhouse was strongly hit by **the Covid-19 first cases**. This action makes **a lasting connection** with a previous **WTCR Cares programme**, supporting the fight against Covid-19 : **#RACETOCARE**.

Significant contributions from **WTCR drivers** combined with **funds generated** through the "**€1 per racing kilometre**" initiative from Discovery Sports Events resulted in donations being made to healthcare facilities located close to **the six venues that hosted WTCR events in 2020**.



FIA WTCR – LOCAL ACTIONS

ANNEAU DU RHIN (FRANCE / ALSACE GRAND EST)

INVITING MEMBERS OF A LOCAL ASSOCIATION HELPING LOCAL YOUTH: LE LIEU

Two teenagers and two educators from the association came on Sunday to discover the FIA WTCR event.

They had a presentation of the on-site installations and had a private garage tour from Tiago Monteiro.

Le Lieu is composed of three areas (in Mulhouse, Colmar and Belfort) dedicated to teenagers from 12 to 18, where social workers and education professionals help young minors facing difficulties.







FIM EWC – PRESENTATION

Across Europe and Asia, from 8 hour to 24 hour races, the FIM Endurance World Championship is the only worldwide endurance motorcycling series
The series awards three World Championships titles: rider, team and manufacturer.

PINNACLE OF ENDURANCE
IN FIM PYRAMID

ICONIC RACES
24H MOTOS, SUZUKA 8H, BOL D'OR...

ENDURANCE FORMAT
8 TO 24 HOURS

TEAM CHALLENGE
3 RIDERS PER TEAM

4 RACES IN 2022 :

- 🚩 24H MOTO, FRANCE
APRIL 2022
- 🚩 24H MOTO OF SPA, BELGIUM
JUNE 2022
- 🚩 SUZUKA 8 HOURS, JAPAN
AUGUST 2022
- 🚩 BOL D'OR, FRANCE
SEPTEMBER 2022

FIM EWC – GLOBAL ACTIONS

CARBON FOOTPRINT CALCULATION

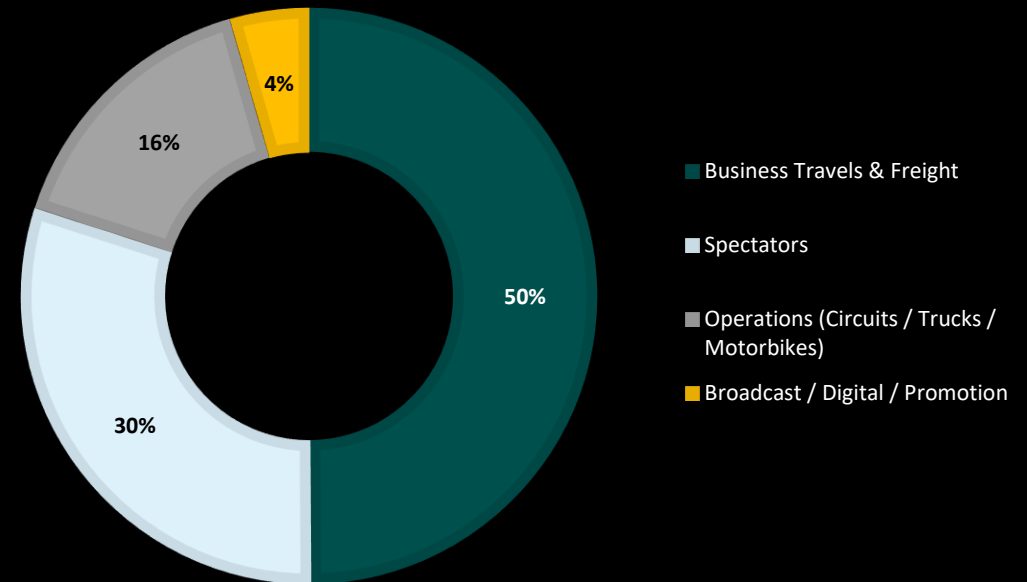
CALCULATING USING THE WORLD'S MOST USED ACCOUNTING STANDARDS

- Bilan Carbone®, the French carbon accounting methodology
- Greenhouse Gas Protocol, an international protocol providing a framework for measuring, accounting and managing greenhouse gas emissions

FIM EWC 2022 carbon footprint was estimated to be **18 933 TCO2e**

TCO2e = tonnes of carbon dioxide equivalent

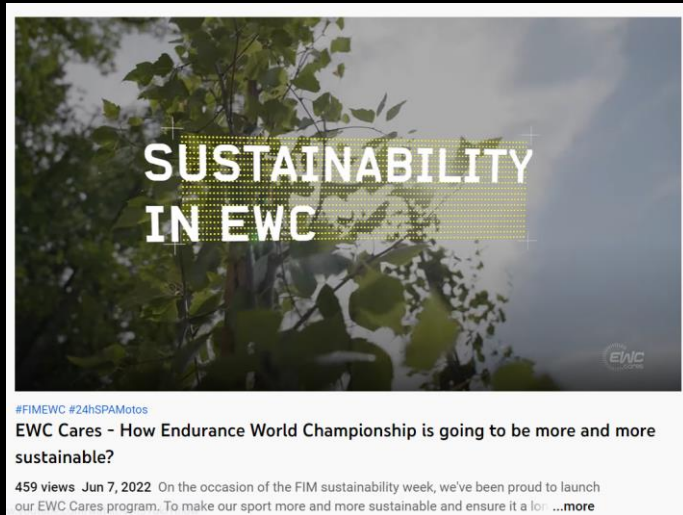
DISTRIBUTION OF THE FIM EWC GHG EMISSIONS



Data provided by
UTOPIES®

FIM EWC – GLOBAL ACTIONS

LAUNCH OF EWC CARES



[Click to see the importance for the FIM EWC to lean towards a more sustainable championship.](#)



EWC Cares is a special programme launched in 2022 for all the sustainable actions of FIM EWC.



The championship can rely on the FIM Ride Green, the official sustainability programme of the FIM.



FIM Ride Green was instigated by the FIM President during the 1992 FIM Conference, starting with a working group tasked with developing an environmental policy.

FIM EWC – GLOBAL ACTIONS

KiSS PROGRAMME - *Keep it Shiny and Sustainable*

The KiSS Programme, implemented by the FIM, started its journey in Mugello MotoGP in 2013.

The main objective of the KiSS Programme is to develop sustainable events by framing and amplifying all the environmental actions already put in place by the organizers and incorporating other innovative activities.

Discovery Sports Events wished to encourage sustainable initiatives and to set up the first KiSS programme during an endurance event.

KiSS 
Keep it Shiny & Sustainable



FIM EWC – GLOBAL ACTIONS

EWC SUSTAINABILITY PROGRAMME HIGHLIGHTED FOR SPECIAL MENTION

The Federation Internationale de Motocyclisme (FIM) organised its annual general assembly. The prize ceremony started with the 2022 FIM Trophies being awarded.

Discovery Sports Events, as the promoter of the FIM Endurance World Championship, was the recipient of an Honourable Mention from motorcycle racing's global governing body.

This mention recognizes the numerous commitments to make the FIM EWC a more sustainable championship.



Through sustainability trophies and awards, the Federation wishes to encourage a greater awareness of environmental and social concerns.



FIM EWC – LOCAL ACTIONS

24 HEURES MOTOS (FRANCE)

FIM GREEN AMBASSADOR

Randy de Puniet, FIM Green Ambassador, recorded a message for the fans about the environmentally friendly behavior to adopt on event. [Click here to watch the video!](#)



SUPPORTING AESPHOR ASSOCIATION

Since 2021, the FIM EWC championship has supported the AESPHOR association. During the race, FIM EWC welcomed 36 parents and children. Some of them had the chance to meet Louis Rossi and Gregg Black. [Click to discover the partnership!](#)



AESPHOR

[Aide aux Enfants Suivis en Pédopsychiatrie à l'Hôpital Régional de Tours] is an association created in 1976 aiming to support children from the local hospital.



FIM EWC – LOCAL ACTIONS

24H SPA EWC MOTOS 2022 (BELGIUM)

IMPLEMENTATION OF KiSS 24H SPA EWC MOTOS

In 2022, the FIM, Spa-Francorchamps circuit and Discovery Sports Events joined forces to set up the first KiSS programme during an endurance event: the KiSS 24H SPA EWC MOTO.

Among the highlighted features:

- The launch of EWC Cares;
- Long-term forestry management and the programme for tree planting;
- An electric fleet of vehicles on-site;
- A five-year action plan implemented by the circuit to develop renewable energy potential;
- The partnership with a local sheltered workshop for disabled workers.

[SEE THE FULL REPORT HERE](#) 

FIM **KiSS** 24^{SPA} EWC
MOTOS
Keep it Shiny & Sustainable

EWC
cares

FIM EWC – LOCAL ACTIONS

BOL D'OR 2022 (FRANCE)

IMPLEMENTATION OF THE KiSS BOL D'OR

Once again, Discovery Sports Events joined with FIM and Paul Ricard circuit to set up the second KiSS programme in endurance: KiSS BOL D'OR.

Among the highlighted features:

- CSR-dedicated teams on both sides, circuit and promoter;
- Biodiversity audits and the beekeeping environmental biomonitoring to protect the area;
- Recovery of rainwater and water runoff;
- 20,000m² of photovoltaic panels, also used to shade vehicles in the car park;
- Numerous partnerships with local charity networks.

[SEE THE FULL REPORT HERE](#)





SGP

FIM SPEEDWAY
GRAND PRIX

FIM SPEEDWAY – PRESENTATION

2022 was Season One for Discovery Sports Events as promoter of FIM Speedway events and disciplines.

They took over promoter role for FIM Speedway Grand Prix, FIM Speedway of Nations, FIM Speedway Junior World Championships.

DSE has expanded Speedway GP's international calendar, TV distribution and digital platforms, launched speedway into new territories and increased the audience around the world.

11 events in stadiums in 2022.

Comprehensive pyramid approach from grassroots to SGP top level, including Junior World Championships and Speedway of Nations.

Unlike in other motorcycle sports, speedway bikes have no brakes - riders make their turns by power sliding through the corners.



FIM SPEEDWAY - GLOBAL

CARBON FOOTPRINT CALCULATION

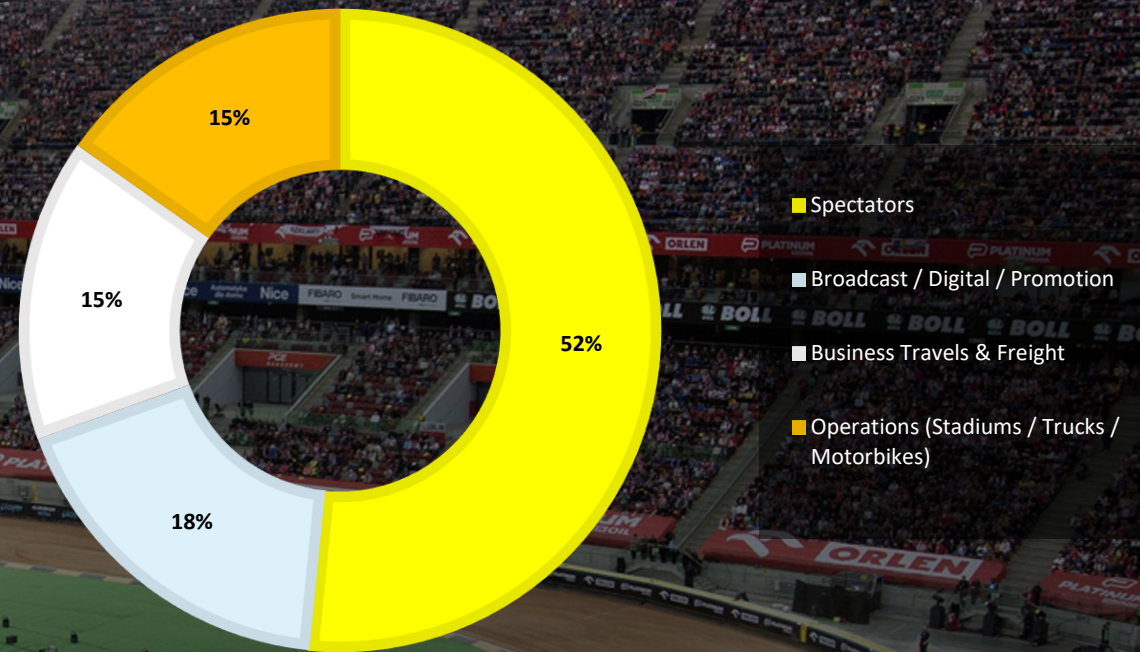
CALCULATING USING THE WORLD'S MOST USED ACCOUNTING STANDARDS

- Bilan Carbone®, the French carbon accounting methodology
- Greenhouse Gas Protocol, an international protocol providing a framework for measuring, accounting and managing greenhouse gas emissions

FIM SGP 2022 carbon footprint was estimated to be **12 350 TCO2e**

TCO2e = tonnes of carbon dioxide equivalent

DISTRIBUTION OF THE FIM SGP GHG EMISSIONS



Data provided by UTOPIES®

FIM SPEEDWAY - GLOBAL

USE OF BIOFUEL

Speedway bikes run on pure methanol, a clean-burning fuel which delivers breathtaking performance.

Pure methanol is used in many different motorsport championships due to its increased thermal efficiency, low cost and low risk of flammability.

Furthermore, the combustion of pure methanol does not create nitrogen oxide or sulphur oxide emissions and has very low particulate matter and carbon dioxide emissions compared to gasoline or diesel.

FIM SPEEDWAY - LOCAL

SGP WARSAW (POLAND)

CALL FOR PEACE : TIFO

Speedway fans in Warsaw delivered a **glorious display of solidarity with their Ukrainian neighbours** as tifos of the Polish and Ukrainian flags flew side-by-side in the PGE Narodowy stands during the Polish national anthem.

The tifos were unveiled a crowd of over **52,000 fans joined the FIM speedway family** in calling for peace and standing with Ukraine.

FIM SPEEDWAY - LOCAL

SGP WARSAW (POLAND)

SOLIDARITY THROUGH SPORT: CHILDREN FROM LOCAL SCHOOLS

Sport connects people and helps build communities!

More than 100 children, Polish and Ukrainian students in Polish state schools, were invited with their parents to attend a unique experience at the FIM Speedway GP.

A special behind the scenes tour, including meeting the riders and getting special treatment all-day-long including watching the race all together, which also had the objective to help the integration of the Ukrainian children through the power of sport.



UCI
TRACK
CHAMPIONS
LEAGUE



UCI TCL - PRESENTATION

THE UCI TRACK CHAMPIONS LEAGUE IS A CONCEPT FOCUSING ON THE BEST RIDERS AND THE MOST EXCITING RACES ACROSS A COMPELLING LEAGUE FORMAT TO DECIDE THE WORLD'S FASTEST RIDERS.

- **GROUNDBREAKING LIVE EXPERIENCE:** PERIMETER LED SCREENS, VIDEO MAPPING ON-TRACK, SOUND, ENTERTAINMENT, FANS INTERACTION, DJ.
- **GREAT PARTNERSHIP DSE / GCN TO DELIVER TOP ORGANIZATION STANDARD**
- **3-HOUR FAST, EXCITING, TV FRIENDLY RACE PROGRAMME**



UCI TCL - GLOBAL

CARBON FOOTPRINT CALCULATION

CALCULATING USING THE WORLD'S MOST USED ACCOUNTING STANDARDS

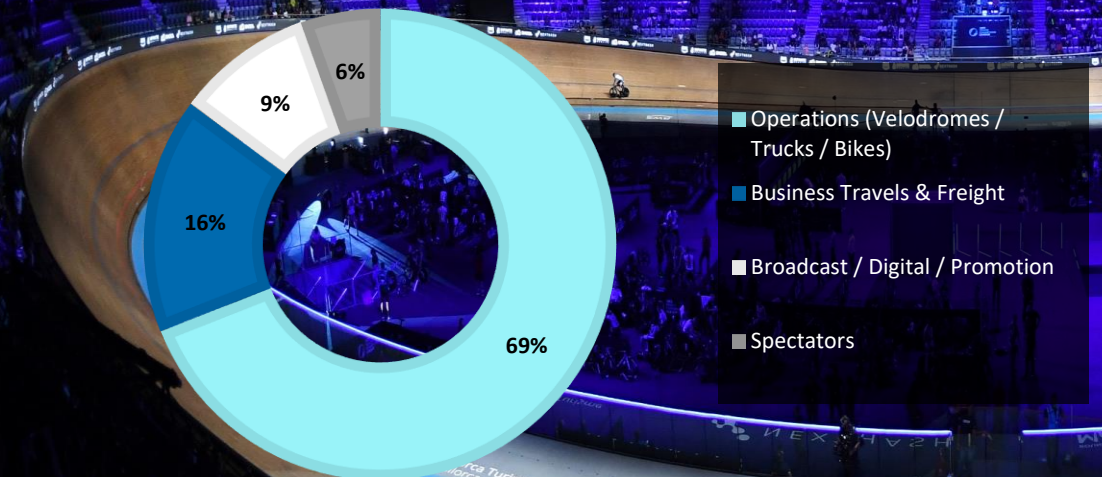
- Bilan Carbone®, the French carbon accounting methodology
- Greenhouse Gas Protocol, an international protocol providing a framework for measuring, accounting and managing greenhouse gas emissions

UCI TCL 2022 carbon footprint was estimated to be

5 233 TCO₂e

TCO₂e = tonnes of carbon dioxide equivalent

DISTRIBUTION OF THE UCI TCL GHG EMISSIONS



UCI TCL - GLOBAL

EQUIPMENT POOLING

Some of our equipment is similar within our championships.

For the **UCI TCL season**, our logistics partner uses the truss system from **FIA ETCR**, instead of renting another one.

This allows us to reduce the use of materials for our structures.

- Truss system from **FIA ETCR Hot Zone** is used for the **Mixed zone** (Arch of 10m L x 2,5m H).
- Truss system from **FIA ETCR Energy Station** is used for the **Tunnel** (Tunnel of 2,5mH x 1,5mL x 3m long).



UCI TCL - GLOBAL

VELODROME NATIONAL, SAINT-QUENTIN-EN-YVELINES (FRANCE)

PARTNERSHIP WITH LOCAL UNIVERSITY

Ten students from the local university were invited to Round 3 of the UCI Track Champions League. The students came from two different master's degrees specialising in:

- Environmental Sciences (*Corporate Social Responsibility*), University of Versailles Saint-Quentin-en-Yvelines.
- Sport Science (*Sport Leisure and Event Management*), University of Paris Saclay.

They carried out a social and environmental audit of the event.

Thanks to their experience, they suggested areas for improvement and proposed new ideas for the next season of the UCI TCL regarding sustainability.

Before enjoying the races, they had a private backstage tour of the event and of the TV production.



UVSQ (*University of Versailles Saint-Quentin-en-Yvelines*) is part of the Paris Saclay group, which is ranked 1st in continental Europe according to the 2022 Academic Ranking of World Universities (*ARWU*).

UCI TCL - LOCAL

LEE VALLEY VELOPARK, LONDON (ENGLAND)

RISE: GENDER EQUALITY WITHIN THE BROADCAST INDUSTRY

As part of the partnership between the UCI TCL and AWS, eight young women from the programme Rise, Women in Broadcast (WIB) visited the UCI Track Champions League and were given backstage access to the rehearsals before the final rounds of the UCI TCL.

The aim of this experience was to provide hands-on experience to a group of students in a Tier 1 Live Sports Broadcast event, including access to key roles within the organization.

Rise is a not-for-profit, advocate group whose goal is to achieve a diverse and gender balanced workforce across the broadcast media and entertainment technology sector, specifically within the areas of engineering, technical operations, sales, marketing and business.



UCI TCL - LOCAL

LEE VALLEY VELOPARK, LONDON (ENGLAND)

BRITISH CYCLING CITY ACADEMY: TACKLING INEQUALITY IN CYCLING

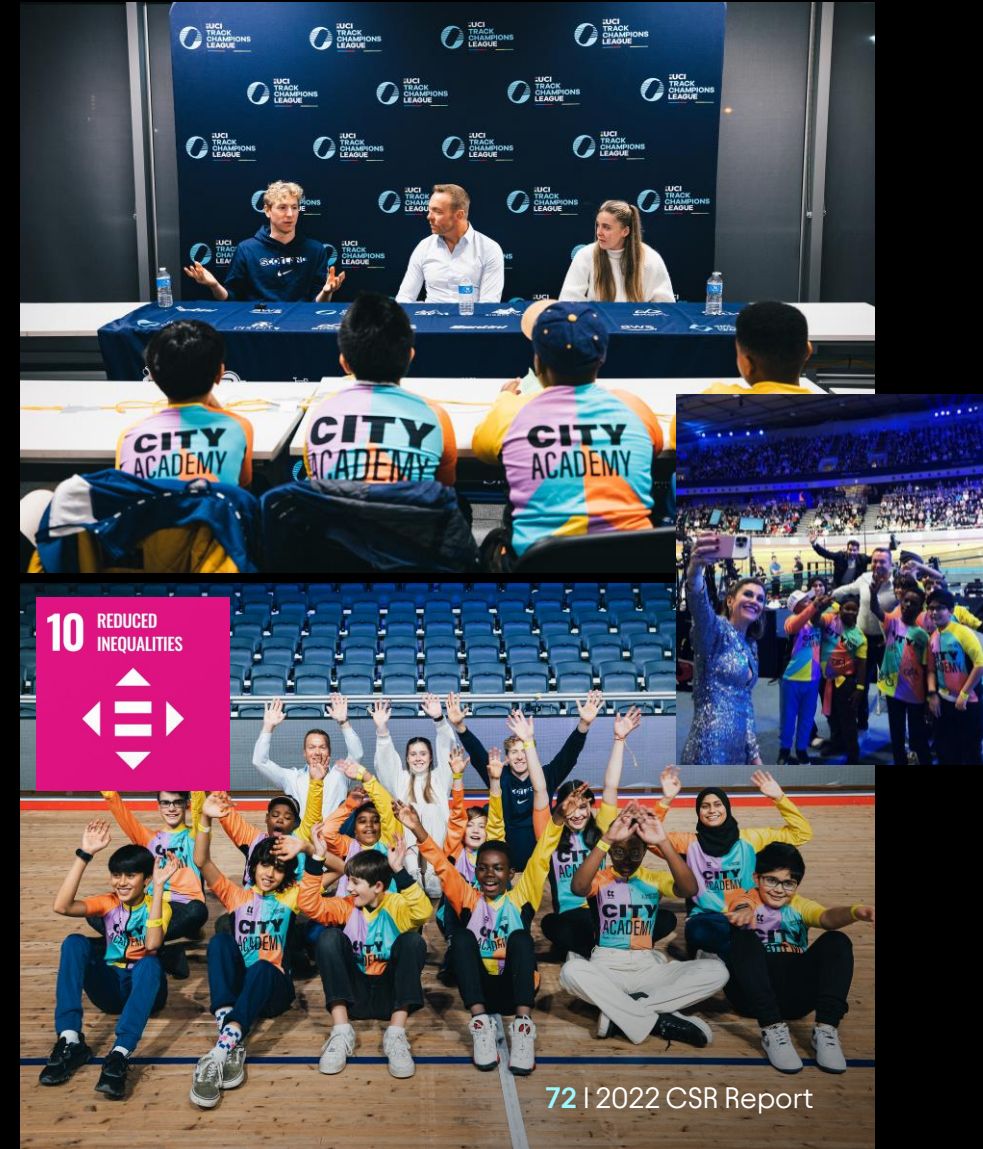
Twelve of the City Academy riders were invited to watch the final round of the UCI TCL in London.

In addition to the photos taken and the autographs received, they took part in a press conference with Mark Stewart, Emma Finucane and Chris Hoy.

They also talked with Orla Chennaoui, lead presenter for cycling events for Eurosport.



Supported by the Rapha Foundation, British Cycling aims to increase participation in under-represented groups through their new City Academy Hubs. Their goal is to tackle inequality in cycling and empower communities to create their own champions in cycling.



The logo for Discovery Sports Events, featuring the word "Discovery" in a white sans-serif font with a small white circle to its left, followed by a vertical line and the words "SPORTS" and "EVENTS" stacked vertically in a smaller white sans-serif font.

Discovery | SPORTS
EVENTS

The words "THANK YOU" in a large, bold, white sans-serif font, positioned on the right side of the image against a background of a sunset over Earth from space.

THANK YOU